

Smarter Vehicle Pricing. Seamless Inventory Management.

How Autohaus Schad and PDI Digital elevated the dealership experience with real-time automation.

100+

deployed Displays

100%

Paper elimination

100 %

Central pricing control

Real-time

Price updates



The Challenge

Manual vehicle pricing slowed operations

Autohaus Schad already operated modern dealership and online sales systems. However, pricing and vehicle information still relied on manual, paper-based workflows that created unnecessary effort and inconsistencies between digital and physical sales channels.

Pain Points

- Paper-based vehicle pricing
- Manual price updates
- Inconsistent online and showroom pricing
- Limited inventory transparency
- Duplicate data maintenance



The Solution

Real-time pricing with sep100® Cellular Displays

Together with VISI/ONE, PDI Digital implemented a connected solution that links the dealership management system with sep100® D12.2 Cellular Displays. Vehicle prices and information are updated automatically in real time across every customer touchpoint.

Feature Highlights

- Real-time price updates
- Cellular connectivity (no gateways)
- Central cloud management
- Plug & Play deployment
- Integration with VISI/ONE AutoTwin

**From manual price updates to
real-time visibility - across all vehicles.**

From Manual Pricing to Real-Time Retail.



Autohaus Schad replaced paper-based vehicle pricing with a connected solution delivered by PDi Digital in partnership with VISI/ONE. Real-time synchronization between the dealership management system and digital displays eliminated manual effort, ensured consistent vehicle information across all touchpoints, and created a more efficient, modern dealership experience.



Why sep100 Cellular

"When a customer stands in front of a vehicle, everything must match what they saw online - pricing, features, and offers in real time. That's why we chose PDi Digital as our partner: their solution integrates seamlessly into our existing systems, automates updates across all touchpoints, and gives us full transparency over every vehicle."

Michael Hülsenbeck,
Managing Director, Autohaus Schad.



Business Impact

- 10% reduction in vehicle stand days (90 → 81 days)
- Up to 4% higher margin potential through optimized, real-time pricing
- 100% elimination of paper-based pricing processes
- Improved pricing accuracy, operational efficiency, and customer confidence through consistent real-time vehicle information

Reach out
to us now



www.sep100.com

Vusion