



Proven in Practice.

**Mercedes-Benz Group Kroely
x PDi Digital x LFAID**



A successful pilot demonstrating how connected digital displays and a strong partnership can simplify vehicle pricing and dealership operations.

~ 200

sep100® Cellular Displays

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Additional Infrastructure

1

Successful Pilot → Rollout Planned



Automated Price Updates

Vehicle prices and information can be updated automatically – reducing manual work and helping prevent pricing errors.



Built for Easy Deployment

Cellular connectivity eliminates the need for Wi-Fi or local gateways, enabling a simple rollout with minimal installation effort.



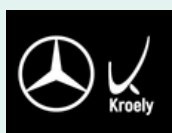
Proven in Daily Operations

The pilot demonstrated reliable operation and strong acceptance in the dealership – paving the way for the planned rollout.

From Successful Pilot to Scalable Rollout

Together with La Fabrik à ID, we successfully brought sep100® Cellular into daily operations at Mercedes-Benz Group Kroely. The pilot demonstrates how automated pricing, cellular connectivity and simple deployment can turn digital transformation into a scalable solution for automotive retail.

**Strong Technology.
Local Expertise.
Real-world impact.**



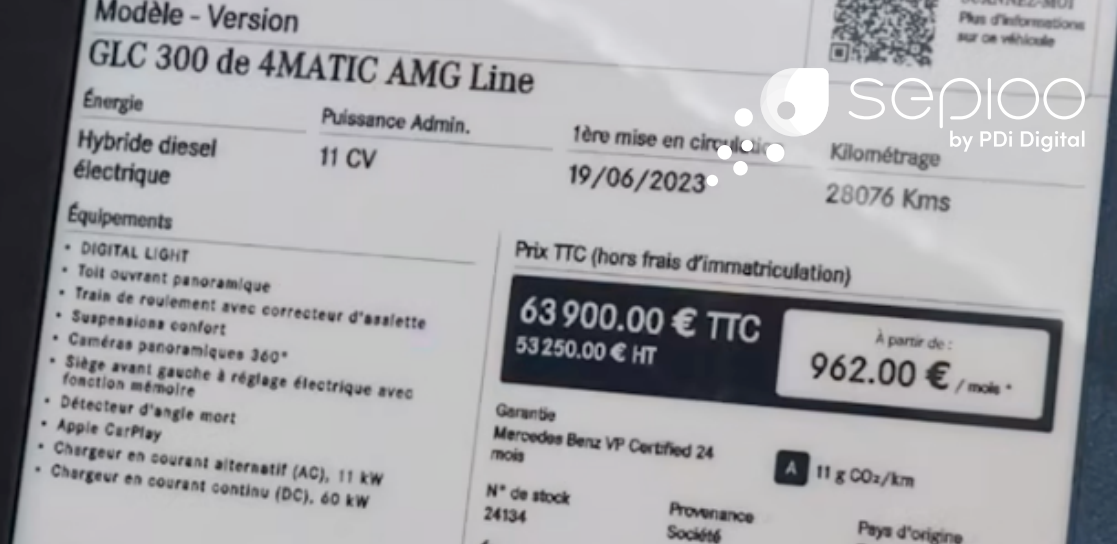
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sepioo[®] Cellular – the New Standard. >>

Combining industrial-grade hardware with seamless connectivity, sepioo[®] Cellular delivers real-time communication to Automotive Retail.



Introducing the first market-ready cellular ePaper displays engineered for extreme environments. Combining robust IP65 hardware with LTE-M/NB-IoT connectivity, sepioo[®] delivers scalable, real-time digitalization where traditional infrastructure fails.



4.2"
12.2"



Black &
White



4 Buttons
2-color LED



LTE-M1 Cat
& NB-IoT (cellular)



GNSS/GPS
& BLE

Make Change Visible and Sell Cars Faster.

Reach out
to us now



www.sepioo.com



Christoph.zoller@pdi-digital.com

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