



## Time for a New Model: Digitalize Your Car Dealership

With **sep100 technology** by PDi Digital, you can say goodbye to paper-based specs and info sheets in your cars, as well as the demanding, time-consuming, and ultimately futile process of maintaining them. Thanks to our sep100 technology, it's simpler than ever for car dealers to manage the information on their displays and make dynamic changes "on the fly".

sep100 enables a modern, digital alternative for dealerships. sep100 NB-IoT displays (sim only) can be used to sync changes over large surface areas without the need for WiFi access points. Streamline your processes and save costs today!



## Key Benefits

- **Price automation**
  - Real time updates on every car, anytime
- **Innovative business models**
  - Purchase, leasing, subscription, promotion
- **Seamless customer journey**
  - From online to car dealership
- **Optimized car management**
  - Locating by GPS, sales data analytics, optimized workflow
- **Cost reduction**
  - Printing, labor, and administrative cost



## sepioo Technology

At PDi Digital, we disrupt the future of industrial IIoT. Our **sepioo IIoT technology** helps to realize a digitally connected world where **relevant data** is shared at the **right time** to the **right people**: all this in a power efficient and sustainable way. sepioo is delivered via a powerful IIoT platform, reliable infrastructure, and digital displays complete with ultra low energy IIoT sensors. Together, these help our customers and partners to maximize their digital potential. Secure two-way communication is ensured via wireless 2.4 GHz frequency, via a SIM Card (NB-IoT) to your mobile carrier or, for our newest battery-free sepioo display, via NFC.

## About PDi Digital

Based near Graz, Austria, PDi Digital is an IIoT tech company powered by a close-knit team of industry experts. We combine the knowledge of our shareholders, SES-imagotag and Bossard AG, with our unique flexibility and flair to bring startup agility to established global market leaders.

## Get in Touch

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